



charteredskills.com

SKILLS
Anytime, Anywhere

Course Curriculum



Advanced Skills On Content Writing

Course Description:

Content writing has become popular in recent days. The content management system is essential for that. Here, you can gain professional knowledge of writing content. You can be more productive with the help of it. Go for the course if you are passionate about writing more productively and efficiently in the future. Lexical resource, grammar, cohesion, and coherence, inseparable parts of good writing, are strictly observed to be considered whether a writing quality is up to the mark if any one of four-part is missed from any content, the writing gradually loses its acceptance universal. So, we are sharply committed to every learner to make skilled along with these features. we strongly believe that you will be a professional content writer after completion of the course.

In this regard, to create an expert, chartered skills have brought a comprehensive course, combination of technical knowledge.

Course Requirements:

- Computer or Smartphone
- Internet Access

Course outline:

- Introduction on content marketing
- Content management system
- Techniques to get viral
- Writing skill
- Write 5 contents
- Check on this content and solve it for better way

- Review session

What you'll learn:

- Write better and more efficiently
- Create viral-ready headlines
- Learn the secret to writing persuasive marketing copy
- Discover hacks for better writing and content development
- Analyze headline options to find the most effective option
- Generate an endless amount of new blog ideas
- Capture and organize your content ideas
- Create inspiration feeds to keep new ideas flowing
- You can learn to write better and more efficiently.
- Learn the techniques to writing persuasive marketing.
- Get the hacks for better writing and content development.

Who this course is for:

- Copywriters
- Content Writers
- Bloggers
- Creative Writers
- Online Entrepreneurs
- Authors
- Journalists
- Content Creators
- Any writer wanting to improve their productivity

CONTACT US



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